



EQUESTRIAN
NEW SOUTH WALES



SPONSORSHIP OPPORTUNITIES



INTERSCHOOL
NEW SOUTH WALES

2026 THE HORSE DEN
NSW INTERSCHOOL EQUESTRIAN
CHAMPIONSHIPS

6 - 10 JULY

Expressions of interest to linda@ensw.org.au

2026 THE HORSE DEN NSW INTERSCHOOL CHAMPIONSHIPS



6 - 10 JULY 2026



The 2026 NSW Interschools Equestrian Championships will be held during July at the Sydney International Equestrian Centre, featuring competitions for school-aged children in dressage, show jumping, combined training, vaulting and show horse.

Riders of all levels from across the state will come together for a full week of competition. The program includes championship classes, where the top four riders in each class are selected to form the NSW team for the National Interschool Championships, alongside some non-championship classes designed for combinations who simply want to be part of the experience and compete for their school.

This event is a point of real pride - for riders representing their school, and for the families, coaches and communities who support them along the way.

Your support helps us deliver a championship that recognises effort, builds confidence, and gives young riders memories that last well beyond the arena.

Expected entries and visitors



350+
RIDERS



350+
HORSES



750+
SUPPORTERS

Expected entries and visitors



5
DISCIPLINES



40+
CLASSES

2025 Social media during week of State Championships



81,300
VIEWS

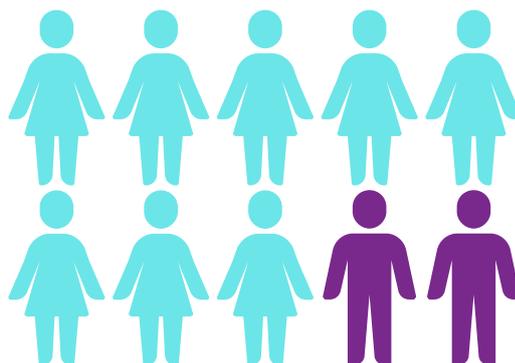
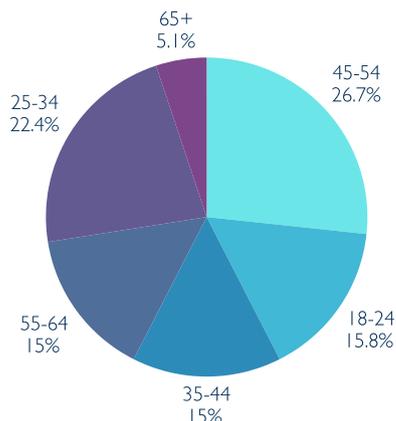


1,315
INTERACTIONS



5.6K
VISITS

Follower demographic profile



WHY PARTNER WITH US?

When you sponsor the NSW Interschool Equestrian Championships, you are connecting your brand directly with a highly targeted audience of riders, families and the wider equestrian community.

On the ground at the event, there's potential to reach hundreds of riders, parents, supporters and officials. Online, your brand benefits from exposure across the NSW Interschool platform, engaging an equestrian-focused audience digitally.

Importantly, this is a community that notices and remembers the businesses that support them. Whether you're a retail store, feed supplier, or manufacturer, equestrian families are loyal. They're more likely to back the businesses that back their kids.





2026 THE HORSE DEN NSW INTERSCHOOL CHAMPIONSHIPS

SPONSORSHIP OVERVIEW

Applications close xxx. Prices include GST.

MAJOR SPONSOR

Naming rights sponsor for 2026 event

SOLD

DISCIPLINE GOLD SPONSOR

Exclusive naming rights to one discipline, putting your brand front and centre across all classes.

\$3000

SILVER SPONSOR

Premium Trade Village allocation, naming of an arena and prominent digital and on ground support of your brand.

\$1000

BRONZE SPONSOR

Inclusion on digital platforms, and on ground opportunities for your brand.

\$550

TRADE VILLAGE

Be part of the bustling Trade Village and connect directly with riders, families and supporters.

FROM \$550

DISCIPLINE GOLD SPONSORSHIP

INVESTMENT

\$3000

Inclusions

- **Discipline naming rights** - exclusive sponsorship of either Dressage, Jumping, Combined Training, or Show Horse.
- **Trade Village Stand** - includes cost of your trade stand, plus feature on Trade Village map and inclusion in Late Night Shopping Night event.
- **Event Signage** - sponsor-supplied signage displayed at the event by arrangement.
- **Recognition on social media**, one individual posts on the NSW Interschool Facebook page, including a sponsor highlight plus sharing of one of your posts.
- **Professional photography** - two photos of your trade stand or presence at the event for your own use.
- **Event recognition**, with your business mentioned in PA announcements during.
- **Your logo** featured on all class draws in your discipline.
- **Appreciation encouragement** - a sponsor-branded note given to placegetters with your social media handles, website, and optional contact details.



SILVER SPONSORSHIP

INVESTMENT

\$1000

Inclusions

- **Recognition on social media**, at least one group post on the NSW Interschool Facebook page as well as an individual sponsor highlight.
- **Arena Naming Rights** - exclusive sponsorship of one competition arena including signage display, by arrangement
- **Event Signage** - additional sponsor-supplied signage displayed at the event by arrangement.
- **Trade Village Stand** - premium position for your trade stand, plus feature on Trade Village map and inclusion in Late Night Shopping Night event.
- **Event recognition**, with your business mentioned in PA announcements.
- **Professional photography** - one photo of your trade stand or presence at the event for your own use.

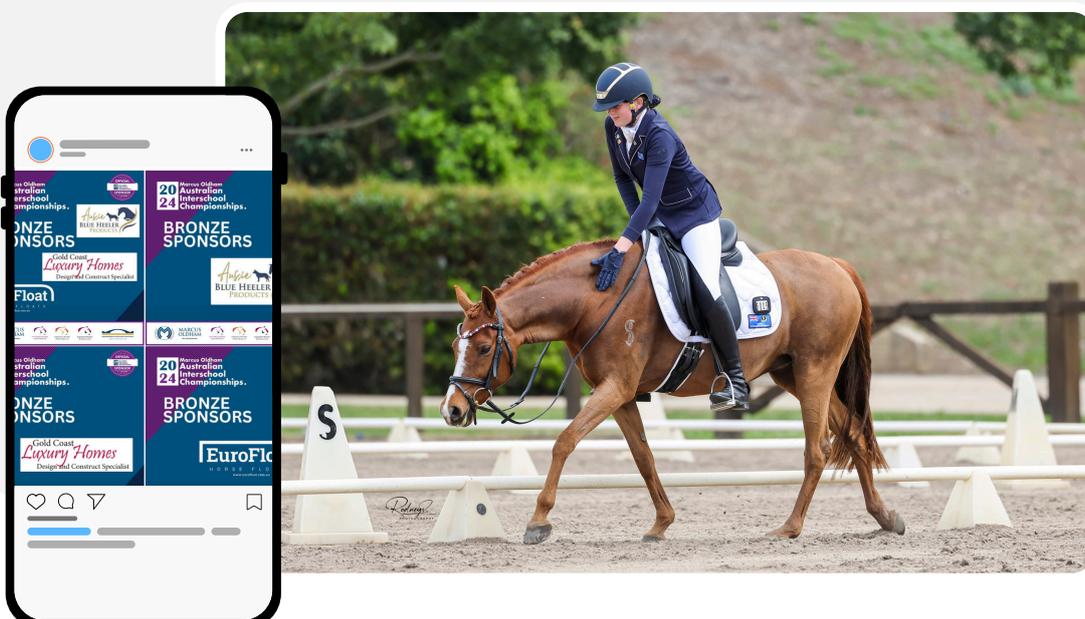


BRONZE SPONSORSHIP

INVESTMENT
\$550

Inclusions

- **Recognition on social media**, at least one group post on the NSW Interschool Facebook page.
- **Event Signage** - sponsor-supplied signage displayed at the event by arrangement.
- **Professional photography** - one photo of your signage at the event for your own use.
- **Event recognition**, with your business mentioned in PA announcements.



TRADE VILLAGE

INVESTMENT
FROM \$550

Inclusions

- **Trade Village Stand** - allocated position for your trade stand (unpowered), plus feature on Trade Village map and inclusion in Late Night Shopping Night event.



LIMITED SPOTS LEFT!