



EQUESTRIAN
NEW SOUTH WALES



INTER SCHOOL
NEW SOUTH WALES

STATE INTERSCHOOL
EQUESTRIAN CHAMPIONSHIPS

SPONSORSHIP OPPORTUNITIES

14 - 17 JULY 2025

ABOUT THE STATE CHAMPIONSHIPS



The NSW State Interschool Equestrian Championships is the premier equestrian competition in NSW, that brings together the state's most talented young riders to compete across dressage, jumping, combined training, vaulting and show horse.

This exciting event fosters excellence, sportsmanship, and the development of future equestrian champions.



The 2025 event will be proudly hosted by Equestrian NSW and held at the iconic **Sydney International Equestrian Centre (SIEC), from 13 - 18 July 2025.** The 2025 Championships coincide with a milestone celebration for SIEC, which marks 25 years since it hosted the equestrian events of the Sydney 2000 Olympics. This historical significance adds a special dimension to the events, drawing further attention to the venue and its legacy.

WHY PARTNER WITH US?

As a sponsor, your brand will be aligned with one of the most respected equestrian events in the state, gaining exposure to a highly targeted audience of current and future equestrians, their families and supporting equestrian enthusiasts. This is an opportunity to showcase your commitment to youth development, elite sport, and the broader equestrian community.

State Interschools will welcome 400+ school-aged riders and their horses - from all corners of NSW, along with a support crew of parents, coaches, and equestrian enthusiasts. Our event audience also includes up to 100 volunteers, officials and event staff.



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NSW STATE PARTNERSHIP OPPORTUNITIES

SYDNEY INTERNATIONAL EQUESTRIAN CENTRE

STATE GOLD PARTNER NAMING RIGHTS

INCLUSIONS

- Feature placement of your company logo on all event materials, pre and post event
- Your logo on NSW Teams communication app
- Inclusion in pre and post event media coverage and recognition
- Joint Interschool logo and your logo designed by ENSW's professional design company
- Trade stand in our trade area (3m x 3m unpowered site)
- Indoor arena branding, a minimum of twice on each of the four arena sides
- Educational talk session - 1 hour timeslot one evening of the event with opportunity to bring inspirational and informative guest speakers
- Promotional material/samples provided at your trade stand and educational talk*
- Create your own unique discount codes on marketing collateral, giveaways and prizes to track sales and engagement
- PA announcements during competition, promoting your company and specific products.
- Your branding on all trophy rugs
- Your branding on a photo wall (ENSW provided)
- Your free-standing branding on a prize giving stage e.g. flags*
- Unlimited number of sponsor flags around venue *
- Sponsorship and participation in prize giving of Individual Highest Discipline Point Score

\$2500

*Indicates sponsor provided



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NSW STATE PARTNERSHIP OPPORTUNITIES

SYDNEY INTERNATIONAL EQUESTRIAN CENTRE

STATE SILVER PARTNER

INCLUSIONS

- Trade stand in our trade area (3mx3m unpowered site)
- Your logo on documentation sent to riders
- Promotional material/samples provided at your trade stand*
- Create your own unique discount codes on marketing collateral, giveaways and prizes to track sales and engagement
- Sponsorship and/or participation in evening fun games activities with giveaway opportunities.
- Discipline Sponsorship
- Exclusive sponsorship of one discipline (e.g., Jumping, Dressage)
- Branding on specific arenas and discipline-specific awards
- Branding on the sponsored discipline trophy rugs
- Your logo on the discipline information to participants
- Recognition of your class sponsorship in PA announcements

\$1000

*Indicates sponsor provided



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STATE PARTNERSHIP OPPORTUNITIES

SYDNEY INTERNATIONAL EQUESTRIAN CENTRE

STATE BRONZE PARTNER

INCLUSIONS

- Trade stand in our trade area (3mx3m unpowered site).
- Promotional material/samples provided at your trade stand. *
- Create your own unique discount codes on marketing collateral, giveaways and prizes to track sales and engagement.
- Sponsorship of one class.
- Your logo on the class information to participants.
- Recognition of your class sponsorship in PA announcements.

\$500

*Indicates sponsor provided

TALK TO OUR TEAM TODAY



Communication with parents and riders for both State and Nationals has already begun. To gain the most from our partnership we encourage you to commit ASAP. There is only one opportunity for your organisation to be the naming rights partner for State Championships. This will be assigned on a first in basis.

To discuss partnership opportunities and tailor a package that meets your needs, please contact:

Linda Skinner
Sport Administrator
Equestrian NSW
Phone: 02 9620 2660
Email: linda@ensw.org.au

NATIONAL INTERSCHOOL CHAMPIONSHIPS

25-29 SEPTEMBER

Sponsorship opportunities are also available for our 2025 National Interschool Championships which will be held in September at Sydney International Equestrian Centre. National Championships will welcome 550+ riders, along with their families and support crew from across NSW.

Discounts are available for partnership across both our State and National Interschool events. Mix and match your sponsorship to suit your budget and desired exposure. We have flexible options to create a package that aligns with your marketing objectives.