

OUR VALUES

Building a culture that is based on community and collaboration

Where altruism and sharing is how we think and act

Acting as one equestrian sport

Placing the horse at the centre of everything we do

5% Yearly Growth in Membership

At least 90% Score NSW Office of Sport Governance

2022 STRATEGIC PLAN OVERVIEW

1. CONNECTING & PARTICIPATING

a. **Regular sports forum** among the **discipline committees** to share ideas and best practise

b. **Discipline specific club forums** to facilitate best practice, share information and provide support

c. Collaborate with our disciplines, clubs and schools to deliver grass roots training & competitions

d. Regular lines of communication with key stakeholders to advocate for our sport; EA, government and sponsors

3. EDUCATION

a. Work with EA to ensure a sustainable supply of welleducated judges, officials, coaches and volunteers for NSW

b. Develop competent and knowledgeable equestrian athletes who abide by the rules of the sport by providing a robust education framework

c. Provide on-line learning opportunities across the whole equestrian community through the development of elearning tools

Measures of Success

4 x Discipline Specific + 2 x Combined Discipline Sports Forums

"To give every horse lover in our community (competitor or supporter, official or coach, young or old, amateur or professional) a leg-up to safely take the reins"

THE PLAN

2. COMMUNICATION

a. Promote core values of horse welfare, sportsmanship and ethics through regular and informative communication with members

b. Develop a reward and recognition program and brand **ambassadors** that reflect ENSW values

c. Establish a clear delineation for members between the supporting roles of EA and ENSW

4. GOVERNANCE, INTEGRITY & ETHICS

a. A safe and inclusive sport by supporting EA in the implementation of the National Sports Integrity **Framework** and updates to Member Protection Policies

b. Assist Disciplines to develop business plans and budgets under the broader ENSW strategic plan

c. Maintain a dynamic risk management plan to ensure financial, strategic and operational risks are monitored and managed

E-Learning Management System for Officials/Coaches

Deliver On-line Club Management Manual

Financial Break-even