

# Strategy

2025-2030

**To protect the integrity & sustainability of Equestrian Sport in NSW**

### Our Values

Integrity & Inclusivity

Ensuring the welfare of our athletes and horses

Strive for Excellence



# Our Values

## Integrity & Inclusivity

We are committed to acting with integrity and a generosity of spirit, fostering a culture of selflessness and unity that empowers everyone to succeed. By promoting and encouraging the spirit of volunteering and collaboration across all disciplines, we break down silos and work together to achieve extraordinary results

## Ensuring the welfare of our athletes and horses

We prioritise the welfare of our athletes and horses through respect, professionalism, and integrity. We foster a culture of trust and inclusivity, guided by fairness, transparency, and a commitment to current and evolving welfare standards

## Strive for Excellence

We are committed to exceeding member expectations by anticipating needs and offering innovative solutions. We welcome feedback to continuously improve our services, supporting our members to excel at every stage of their equestrian journey.

# Our Mission

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**we would like  
knowledgeable  
stakeholders  
to see us as**

**Equestrian NSW will be the trusted leader, championing a thriving equestrian community. We will be renowned for horse and athlete welfare, athlete advancement, world-class infrastructure, and fostering excellence across all disciplines at all levels**

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Protecting the integrity & sustainability of Equestrian Sport in NSW



## Our Strategic Pillars

### Engaged Clubs & Disciplines

To be seen by our clubs and disciplines as having the best expertise, resources, and capabilities to support their clubs effectively. An accessible one-stop shop for their needs. To have the personnel and structure to support club needs.

### Social License

Improve our social license to operate through improved horse welfare practices brought about through the education of members and clubs and positive social messaging. Educated general public on horse sports.

### Pathways for all

There is a clearly defined and visible pathway created for all disciplines. Increase number of participants for both athlete and official pathways. Identify frameworks to create synergies across disciplines. Ensure pathways are adequately resourced and promoted.

### Strong Respected Profile

ENSW is recognised as the leading authority in equestrian

### Quality Facilities

Ensure sufficient, high quality, safe, facilities for all equestrian disciplines throughout the state.

### Enough engaged officials & volunteers

Healthy and sustainable pipeline of volunteers and officials. Consistently high quality of official and volunteers. High engagement through programs such as emerging youth talent programs.