



EQUESTRIAN NSW



INTERSCHOOL
NEW SOUTH WALES

INTERSCHOOL EQUESTRIAN CHAMPIONSHIPS SPONSORSHIP PROPOSAL

2017





Interschool Competitions

Equestrian NSW coordinates the organisation of competition and training for school students with a view to providing a competition and training pathway from learning to ride through to competing at the highest level in any of its sporting disciplines.

Each discipline in interschool competition is run under the Equestrian Australia rules for that discipline. These in turn reflect the standards and requirements of the Federation Equestre Internationale (FEI).

The Equestrian NSW Interschool committee has been established to provide advice, publicity and support for the management of interschool events. Each year the ENSW State Interschool Championships are held with over 600 school aged children competing across Dressage, Eventing, Jumping, Show Horse, Vaulting and Combined Training.

The Equestrian NSW State Interschool Championships will be held from 14th – 18th June 2017.

The event will be held at the Sydney International Equestrian Centre, the site of the 2000 Olympic Games. This venue has been utilised by many equestrian bodies since the Games and Equestrian NSW is proud to have an ongoing partnership with the SIEC management.

Equestrian NSW is delighted to offer sponsorship opportunities for the State Interschool Championships for 2017.

We encourage you to support these wonderful events so that the Interschool equestrian program can continue to provide a platform for our young competitors.

Enquiries:

Andrea Webb

Sponsorship Coordinator

Equestrian NSW

Ph: 0449 756 556/ 9620 2660

Email: andrea@ensw.org.au



Become Part of the Team

This is a wonderful opportunity for sponsors to become part of the NSW Interschool team through the promotion of their brands and products.

We hope you look on this opportunity as an investment to help you promote your brand and to reach a large demographic through the opportunities available.

Packages

Sponsorship packages are available for each of the individual events however should you be interested in discussing an overall arrangement we would be happy to talk with you further.

Facts and Figures

Equestrian NSW State Interschool Championships

14th -18th June 2017

The NSW State Interschool Championships are the largest equestrian interschool event to be held. With over 600 school aged riders competing across 6 disciplines over 5 days.

The State Championships provide the pathway for competitors to qualify to represent their state at the Australian Interschool Equestrian Championships which is held in September each year.



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NSW State Interschool Championships Platinum Sponsorship Event Naming Right Sponsor \$15,000

Benefits

- ◆ Naming rights to the 2017 NSW State Interschool Championships
- ◆ Your company logo will be used on all documentation, schedule, draws, results, traditional media and digital technologies and advertising material including social media avenues.
- ◆ Your company logo will be used as branding for the event in conjunction with Equestrian NSW for the State event and will be displayed on rugs/rosettes etc. (There may also be a secondary discipline sponsor).
- ◆ Your Company signage displayed around arenas, the grounds of the venue and at the entrance to the venue (company to supply material as per specified sizes).
- ◆ Advertising – 1 full colour advertisements in the official program with scattered pointers. Acknowledgement via the PA throughout the competition via scripted ads.
- ◆ Opportunity for your promotional material/samples to be placed in rider packs.
- ◆ Opportunity to have a cross country fence and show jump fence displaying your company logo.
- ◆ Opportunity to have a trade stand in our trade area with a 6x3 marquee.
- ◆ Participation in prize ceremonies including promotion photo opportunities





Interschool Championships

Gold Packages

Discipline Sponsorship

This level of sponsorship covers the individual Discipline classes

Dressage – \$4,000

Eventing – \$4,000

Jumping – \$4,000

Combined Training – \$3,000

Show Horse – \$3,000

Vaulting - \$2,000

Benefits

- ◆ Sponsorship to all classes held within the chosen discipline
- ◆ Branding on all draws and results
- ◆ Announcements on PA during competition promoting your company
- ◆ 4 Signs around the competition arena (signs to be supplied by company as per specified sizes)
- ◆ 1 full page colour advertisement in event program
- ◆ Opportunity to supply flyers, advertising material, samples for the riders packs
- ◆ Opportunity to present prizes at prize giving ceremony



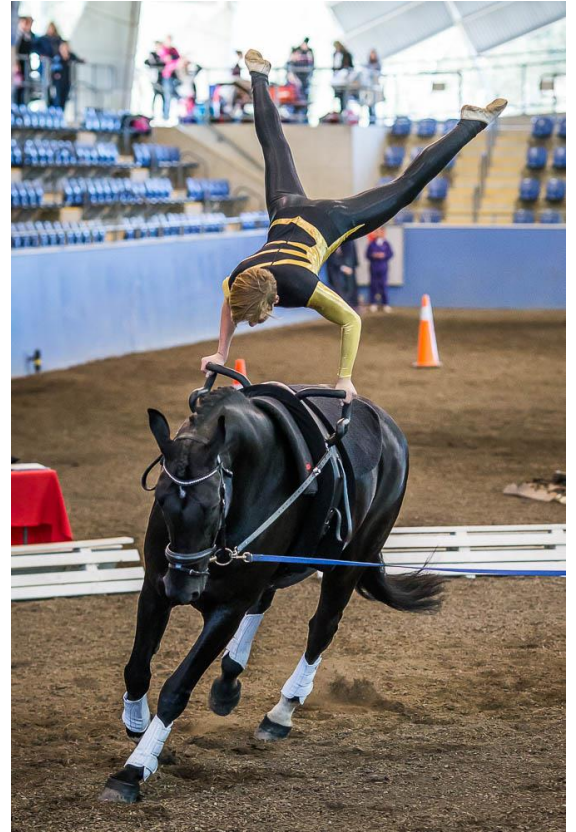
NSW State Interschool Championships Silver Packages Product Opportunity

Another way to become involved as a sponsor is to become a Product Sponsor. This does not involve any cash sponsorship but is an opportunity for you to provide your quality products and promote your business.

Benefits

- ◆ Logo placement in the event program
- ◆ Supply of products or services to class winners
- ◆ Opportunity to supply flyers, advertising material, samples for the riders packs – min 600
- ◆ Announcements over the PA during competition promoting company
- ◆ Your logo on all promotional material, advertisements, social media platforms





Sponsorship Application

Please complete the information below to secure your space/sponsorship level.
Payment will be invoiced on receipt of all details.

Company Name:		ABN:
Mailing Address		
Suburb		Post Code
Phone	Mobile:	
Contact Name:	Position:	
Website:		

Sponsorship Opportunities (tick level required – GST exclusive)

NSW STATE INTERSCHOOL CHAMPIONSHIPS – 14 June – 18 June 2017		
Platinum Naming Rights	\$15,000	
NSW STATE INTERSCHOOL CHAMPIONSHIPS – 14 June – 18 June 2017		
Gold – Discipline /Class Sponsorship	Eventing - \$4,000	
	Dressage – \$4,000	
	Jumping - \$4,000	
	Combined Training - \$3,000	
	Show Horse - \$3,000	
	Vaulting - \$2,000	
Silver	Product/Services	



Trade Stand Application

Please return to Nichole Knox via email: Nichole@ensw.org.au

or post to

PO Box 7077, WETHERILL PARK BC NSW 2164

Enquiries: Andrea Webb – 9620 2660

Name of Business:			
Contact Person:			
Postal Address:			
Phone:		Fax:	
Mobile:		Email:	
Website:			
Arrival Day/Time:			

Note: Preferred bump in – Tuesday 13th June 2017 (am)– please advise your anticipated arrival date and time above.

Please indicate the size/type of stand: _____ Trailer / Marquee

Power required: Yes / No

Site cost: \$420.00 for the event plus GST

All exhibitors will receive a tax receipt upon payment.

Please return with SIEC Commercial Traders form and copy of current Certificate of Currency.

Please accept my cheque / money order made out to Equestrian NSW Inc. for \$420 plus GST

or

Charge my Visa Master Bankcard for \$420 plus GST

Card No. ____/____/____/____ Expiry Date: ____/____

Full Name on Card: _____ Cardholders Signature: _____

Address of Cardholder: _____
(if different from contact)

Terms & Conditions

You agree to sponsor the level as indicated by returning a completed, signed and dated form accepts these terms and conditions.

- Equestrian NSW as the local organising committee and the host do not accept responsibility for any errors, omissions or changes.
- Details may change without notice. Please refer to the website for the latest information on the event.
- We will issue a tax invoice which is payable within 14 days. GST will be added to overall sponsorship amount on invoicing.
- You will not receive any sponsorship or exhibition entitlements, including allocation of booth location (allocated in order of sponsorship/exhibition level), until all monies have been paid.
- Logos, company names and/or other printed material may, at the event managers' sole discretion, be reproduced in colour (where possible) OR the nominated event spot colour/s OR mono, depending on the method of production.
- All items must be provided in suitable material to meet the event managers' publication requirements and deadlines. These will be provided to you at a later date.
- We reserve the right to ask you to remove any display items we deem as unacceptable
- Any supplier you use on site must conform to the venue's OH&S, insurance and other regulations.
- You are solely responsible for any physical loss or damage to your own property if bought on site.
- You must hold a current personal and public liability insurance policy for a minimum of AUD 20,000,000. Please forward the name of your insurer, your policy number, the insured amount and its renewal date to us at least four weeks prior to the event.

I _____ of _____ agree to the conditions and terms of payment as set out hereunder. I agree I will be invoiced the sponsorship as above and payment will be made on receipt.

Signed: _____

Date: _____