

Introduction

Equestrian NSW (ENSW), on behalf of Jumping NSW (JNSW), is calling for Expressions of Interest from suitably experienced and competent event directors, to stage the Jumping NSW – 2015 State Championships.

Competition Details

To be held at the Sydney International Equestrian Centre (SIEC) on the 14 – 16 August 2015. Subject to Board review and approval, Equestrian NSW will provide \$20 000 in competition support and will also supply accounting services if required.

Conforming Expression of Interest Contents

- The person/entity submitting the EOI and contact details
- A draft project plan and budget
- A draft marketing and promotions plan
- Recent events delivered
- Key personnel (eg course designers, judges, stable managers)
- Competition Details including:
 - Number of rings
 - Program draft
 - Entry details
 - Scoring details

Review Process

EOI's will be reviewed by a panel consisting of Brad Longhurst (President JNSW), Peter Dingwall (ENSW Board Member) and Bruce Farrar (CEO ENSW).

The following criteria will be taken into account when considering EOI's:

- Experience in staging a major show jumping championship
- Experience in providing a rider-friendly competition
- Experience in securing commercial sponsorship
- Experience in dealing with SIEC
- Disciplined planning and financial management
- Innovative marketing and promotion

Expressions of Interest should be emailed to Bruce Farrar at bruce@ensw.org.au by 5:00pm on Wednesday 8 April 2015. For general enquiries please call Bruce Farrar on 9620 2660.